

CV

Elisabeth Kopf

Projectdesigner, communication designer, artist, sustain&ability enthusiast, inventor, educator, curator

Elisabeth Kopf
Design Buero Baustelle
Babylon Design School
University of Applied Arts Vienna
Alliance Graphique Internationale

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Biography

Born in 1963 in Vorarlberg, Austria. Moved to Vienna in 1981, studied psychology, history and philosophy. Changed her future path when she dropped out of the studies to become a professional taxi driver. There she learned everything about the streets of Vienna and its people. In 1989, she migrated to Hong Kong, worked as a fitting model, travel guide and photographer. She learned everything about survival and about things she had never even heard of. Back in Austria in 1992, gave birth to her lovely son Luc in 1992. This very first conscious experience of having carried into the world something miraculously wonderful was the ignition spark of her future creative life.

Autodidactic studies and projects in the fields of photography, design and art resulted in the opening of her studio **DESIGN BUERO BAUSTELLE** in 1999. The range of her creative activities continuously expanded, and today the studio contributes to the fields of corporate identity and communication, governmental and public affairs, science, culture, health and social environments. Since 2013 the main focus is directed on **sustainable innovation** and **nature-inspired design**.

The **DESIGN LABEL BAUSTELLE** stands for conceptual and progressive design, high quality and cross-border-thinking. Project-related cooperation with designers, writers, scientists, researchers, psychologists, cultural managers, media experts and other professionals exemplify the characteristic qualities of the studio. National and international clients as well as self-initiated projects keep the variable teams of the **NETWORK BAUSTELLE** busy.

Projects such as **Little Orchestra**, **Air Cigarette**, **Babylon Design School** and **Alphabet of Life** are internationally renowned, are presented in publications and exhibitions worldwide and have won various design awards, including the Sappi ideas that matter Award.

Since 2004, she has been basing her educational activities through her faculty position at the University of Applied Arts Vienna. Also in Vienna, she founded BABYLON DESIGN SCHOOL, a playground of passion, fantasy and creativity.

She has been a member of **AGI – ALLIANCE GRAPHIQUE INTERNATIONALE** since **2006**. The AGI unites the world's leading graphics designers/artists. Its members encourage knowledge, understanding and design practice among the young and the alliance fosters contacts with other organizations, colleges and schools, government bodies, companies and commercial institutes.

Being linked to the international design community and working with the very future-oriented next generation of young designers provides a thrilling source of inspiration and motivation.

Elisabeth now is truely happy and excited that since 2022 **Luc Kopf** has become the co-thinker, co-designer and co-spiritus rector of the **more-than-design Buero Baustelle.**

Exhibitions / Installations

- 2024 Blue Gold+ Sharing Water, Citizen Science Day, European Citizen Science Conference 2024, Natural Historical Museum Vienna (interactive installation)
- 2018 Alphabet des Lebens Lernwerkstatt Natur, Werkraum Bregenzerwald, Andelsbuch
- 2016 Books, Taiwan Book Fair Foundation, Taipei, Taiwan (solo exhibition)
- 2016 Hangeul Calligraphy + Latin Typography, Seoul Calligraphy Art Museum, Seoul Arts Center, South Korea (group exhibition)
- 2016 AGI Special Project exhibition, DDP Seoul, South Korea (group exhibition)
- 2015 Stage on Paper—2nd International Performing Arts Poster Design Exhibition, National Centre for the Performing Arts, Beijing, China (group exhibition)
- 2015 AGI International Poster Exhibition, Biel/Bienne, Switzerland (group exhibition)
- 2015 Flags of Peace, Just Peace Festival, The Hague, The Netherlands (group exhibition)
- 2015 Imago Mundi: Vienna for Art's Sake!, Contemporary Art Show (Luciano Benetton Collection), Belvedere Winter Palace, Vienna, Austria, Fondazione Giorgio Cini Venice (group exhibition)
- 2014 AGI International Poster Exhibition, São Paulo, Brazil (group exhibition)
- 2012 AGI Special Project exhibition, Hong Kong, China (group exhibition)
- 2012 Grafist 16 International Graphic Design Show, Mimar Sinan Fine Arts University, Istanbul, Turkey (group exhibition)
- 2009 Sappi ideas that matter, City Hall Bruxelles, Belgium (group exhibition)
- 2008 International Graphic Design Biennial, Museum of Contemporary Art Ningbo, China (group exh.)
- 2008 Tokyo ideal ° Air Cigarette, Gallery éf, Tokyo (solo exhibition)
- 2007 Spotlight '07: Roadshow Austrian Design Future, Designforum Vienna, Austria (show director)
- 2006 360° Design Austria, Designforum, Vienna, Austria (group exhibition)
- 2006 face2face, Designzentrum Stuttgart, Germany (group exhibition)
- 2005 design2context, Lausanne, Switzerland (group exhibition)
- 2005 Herzklopfen, LOKal, Vienna, Austria (solo exhibition)
- 2005 AGI best of decade, Berlin, Germany (group exhibition)
- 2004 International Ink Painting Biennial, Shenzhen, China (group exhibition)
- 2004 Open Horizon, Accenture, Vienna, Austria (solo exhibition)

Lectures / Conferences

- 2023 Applied Arts—Applied Response Ability, University of Applied Arts Vienna (Lecture)
- 2023 Design für Music, PRO IMPRO Symposium Anton Bruckner Private University (Lecture)
- 2023 Ask Nature, Coop Sustainable Universities, Annual Congress (Keynote Lecture)
- 2023 Analog laboratorium, Theater Mutante, Vetterhof Lustenau (Podium)
- 2022 Analog laboratorium, Theater Mutante, Vetterhof Lustenau (Moderation Podium)
- 2022 Nature-inspired Typography, Typografische Gesellschaft Austria, Raabs Symposium (lecture)
- 2021 Lecture4Future, Scientists4Future/Technical University Vienna, Austria
- 2021 Artist Talk, Digitale Kunst (Prof. Ruth Schnell)/University of Applied Arts Vienna, Austria
- 2019 Circular Design kreislauffähig entwerfen, wei sraum/designforum Tirol, Innsbruck, Austria
- 2019 Knowledge Jam: Factory Session #1 Innovate: Architecture, Die Brotfabrik, Vienna, Austria
- 2019 Blickwechsel: Handwerk und Design im Einklang mit Ästhetik und Ökologie, Museum für Angewandte Kunst Frankfurt
- 2018 Alphabet des Lebens, Lange Nacht der Wissenschaft, designforum Vorarlberg, Austria
- 2016 Art of Design / Art of Design Education, National Taiwan Normal University, Taipei, Taiwan
- 2016 AGI Outdoor Studio, Dongdæmun Design Plaza, Seoul, South Korea

- 2015 Hearing Lecture, FH Vorarlberg, Dornbirn, Austria
- 2014 14 Grafikerinnen im Wien des 20. Jahrhunderts, Designforum, Vienna, Austria
- 2013 The mobile University: Bregenz Forest Craddle of Design, AGI Congress, London, GB
- 2012 A lot of a lot, Grafist ¹6, Mimar Sinan Fine Arts University, Istanbul, Turkey
- 2010 How we made Einstein roll over, AGI Congress, Porto, Portugal
- 2009 Global identities and an extraterrestrial view, Academy of Visual Arts Leipzig, Germany
- 2008 Global identities and an extraterrestrial view, Int. Graphic Design Biennial Ningbo, China
- 2008 Dinge, die mehr werden, wenn man sie teilt, Academy of Visual Arts Leipzig, Germany
- 2008 The curtain of Parrhasius, Philosophical Cafe, Alfred Adler Institute Vienna, Austria
- 2008 The edge of chaos, Büro ¹6, Vienna, Austria
- 2008 Elisabeth Kopf Baustelle, Froum Stadtpark, Graz, Austria
- 2008 Design past and future, Buero Baustelle, Vienna, Austria
- 2007 Unknown Land, AGI Congress, Amsterdam, Netherlands
- 2006 Olympic Torch Action Poster, AGI Tokyo (contribution to lecture series)
- 2006 Design lernt schwimmen, face² face, Designzentrum Stuttgart, Germany
- 2004 Auge Gottes, alessandri design studio, Vienna, Austria
- 2002 Design Austria 75th Anniversary Conference, MQ Architekturzentrum, Vienna, Austria

Performances

- 2019 Warten auf Grün, Warteraum Mini-Kino at Montforter Zwischentöne, Feldkirch, Austria
- 2010 Film Requiem live with Peter Herbert, Remise Bludenz, Austria
- 2010 Fire on Earth, Remise Bludenz, Austria
- 2007 Film Requiem live with Peter Herbert, Int. Society of Basses Convention, Oklahoma, USA
- 2000 Film Requiem live with Peter Herbert, Milleniumsperformance, Feldkirch, Austria
- 1999 Film Requiem live with Paul Skrepek jr., dieTheater Konzerthaus, Vienna, Austria
- 1998 Litlle Orchestra Live with Vienna Art Orchestra, VAO World Tour, Porg&Bess, Vienna, Austria
- 1997 Litlle Orchestra Live with Vienna Art Orchestra, VAO World Tour, Brucknerhaus, Linz, Austria

Curating

- 2018 Alphabet des Lebens Lernwerkstatt Natur, Werkraum Bregenzerwald, Andelsbuch, Austria
- 2013 Das Blut der Angewandten, Babylon Design School, The Essence 2013, Künstlerhaus Vienna
- 2010 Peter Herbert 50 portraits, Remise Bludenz, Austria
- 2007 Spotlight '07: Roadshow Austrian Design Future, Designforum Vienna, Austria
- 2001 Best Austrian graphic designers, Print Magazine NY/European Regional Design Annual

Awards and grants

- 2020 IIID-Award Silver Category Sustainabiity
- 2017 Impact Innovation FFG research grant (Alphabet des Lebens)
- 2004 Sappi ideas that matter Award and innovation grant
- 2004 Joseph-Binder-Award
- 2003 Grafic Europe Emerging Designer
- 2001 Gustav-Klimt-Award
- 2001 Selected Designer of Austria, Print Magazine NY/European Regional Design Annual
- 2000 Joseph-Binder-Awards

- 2000 Art Directors Club New York, Merit Design Award
- 2000 European Design Annual, Certificate of Design Excellence
- 1999 European Design Annual, Certificate of Design Excellence
- 1998 European Design Annual, Certificate of Design Excellence

Selected bibliography

- 2019 Homework: Design Education, Practice & Process, Alliance Graphique Internationale / Ahn Graphics Publisher, South Korea
- 2016 Hangeul Calligraphy + LatinTypography, exhibition catalogue, Seoul Calligraphy Art Museum, Seoul Arts Center, South Korea
- 2016 First Choice: Leading International Designers..., Ken Cato, Images Publishing Dist Ac, Australia
- 2014 Catálogo Exposição Internacional de Cartazes AGI, exhibition catalogue, AGI Brazil
- 2014 Imago Mundi / Vienna for Art's Sake / Archive Austria / Contemporary Art / Luciano Benneton Collection, published by Fabrica, Italy
- 2014 Golden Meaning / Graphic Design & Mathematics, published by GraphicDesign&, London, UK
- 2013 Heidelinde Resch: 14 Grafikerinnen im Wien des 20. Jahrhunderts, Design in Österreich Band ³, published by Design Austria, Ambra Verlag, Austria
- 2013 Das Blut der Angewandten, Babylon Design School, University of Applied Arts Vienna, Austria
- 2012 Heaven & Hell AGI special project exhibition catalogue, Hong Kong, China
- 2012 Grafist 16 International Graphic Design week, catalogue, Istanbul, Turkey
- 2012 100 beste Plakate A/D/CH 2011, catalogue
- 2012 One by One: Graphic Designers of the World Today, published by Jiangping He, Berlin
- 2011 IdN v17n4: 100th Issue / 10 designer / 10 curators, design magazine, Hong Kong, China
- 2011 Marke Österreich, published by Liquid Frontiers/Die Presse/Österreichische Post AG
- 2009 Sappi ideas that matter 10th anniversary, catalogue
- 2008 HQ. high quality. Best of Advertising, Art, Design, Photography, Writing. Edition Braus.
- 2007 AGI Graphic Design since 1950, edited by Ben & Elly Boss, Thames and Hudson, UK
- 2007 AGI TO KYO TO, edited by Jiangping He, published by hesing Berlin, Germany
- 2007 FAQ Graphic Design, edited by Elisabeth Kopf, published by NDU, St. Pölten, Austria
- 2007 women make, published by Wang Xu, China
- 2006 360° Design Austria #1 Artificial Atlas of Austrian Design, edited by Designforum
- 2006 4th International Ink Painting Biennial of Shenzhen, exhibition catalogue, China
- 2005 Sappi ideas that matter 5, award catalogue, published by Sappi Limited
- 2008 Designer, magazine, Moscow, Russia
- 2003 area 100 of the world's most innovative emerging graphic designers, Phaidon Press NY
- 2003 This End up: Original Approaches to Packaging Design, Mono Design, published by Rotovision
- 2002 lighter 7/2002, design magazine, Beijing, China
- 2001 Print Magazine European Regional Annual, New York, USA
- 2000 European Design Annual 5, RotoVision
- 1999 European Design Annual 4, RotoVision
- 1995 Zwischenzeit Ein intermediales Symposium, catalogue, Schrattenberg, Austria

Juries

- 2016 Golden Butterfly Best Books of Taiwan, Taiwan Book Fair Foundation, Taipei, Taiwan
- 2016 AGI Alliance Graphique Internationale /new members, Seoul, South Korea
- 2015 AGI Alliance Graphique Internationale /new members, Biel/Bienne, Switzerland
- 2014 AGI Alliance Graphique Internationale/new members, São Paulo, Brazil

- 2013 AGI Alliance Graphique Internationale/new members, London, United Kingdom
 2012 AGI Alliance Graphique Internationale/new members, Hong Kong, China
 2012 100 beste Plakate A/D/CH, Berlin, Germany
 2008 International Graphic Design Award Ningbo, China
 2007 Sappi ideas that matter Award, Maastricht, Netherlands
- 2007 AGI Alliance Graphique Internationale/new members, Amsterdam, Netherlands
- 2006 Sussmann Stiftung, Vienna, Austria
- 2001 Art Directors Club New York 80th Annual Awards, New York, USA

Affiliations

| 2021 | Member of UniNEtZ, SDG 15 (BOKU) |
|-------------|---|
| 2017 | Founding member of Bioversum – Nature-inspired Systems |
| 2012 – 2016 | Board member of AGI – Alliance Graphique Internationale (treasurer) |
| 2006 – now | Member of AGI – Alliance Graphique Internationale |
| 2006 – 2008 | Board member of Design Austria |
| 1998 – now | Member of Design Austria |

Clients

Accenture GmbH, Agentur Engel, Alfred Adler Center International, Arbeitsgemeinschaft Klinische Ernährung (AKE), aktionstheater ensemble, Amúr Wien, Austrian Association of Individual Psychology, Austrian Federal Chancellery, Austrian Samaritans, Austrian Red Cross, Azizamusic New York, Biestmilch, BOKU, Bootleggers Syndicate, Brigitta Höpler, Chmafu Records, CCCA Climate Change Center Austria, COOP Sustainable Universities, Design Austria, Diamo, DIAMO, Die Presse, Edition Bahnhof, Elisabeth Schimana, Evelyn Fink-Mennel, Finks aus Au, Frauenmuseum Hittisau, Gallery éf Tokyo, Gemeinde Altach, Gesine Grotrian, Hannes Löschel, IMA Institute of Media Archeology, Institut für Österreichische Geschichtsforschung, Jazztage Bludenz, Kathrin Yen, Landscape Honey Austria, linchpin, Montanuniversität Leoben, Montforter Zwischentöne, Museum für Verhütung und Schwangerschaftsabbruch, NutritionDay worldwide, One Body of Water, Phœnix Baroque Austria, Psychodrama Austria, Regionale 08, Ri Filme, Save Planet Liners, Schlosserei Fontanari, Science Communications GmbH, UniNEtZ, Universal Music, University of Applied Arts Vienna, University of Vienna/Institute of Austrian Historical Research, University of Salzburg, Theater Mutante, Traps Audio Productions, TraunTec, Verein für Individualpsychologie, Vienna Art Orchestra, VINŒ, Vonbank Orgelbau, VOR Verkehrsverbund Ost Region, Wang Chaoying (Tokyo/Shanghai), Wang Xu (Guangdong, China), Werkraum Bregenzerwald, Werkraum Honig, Wolfgang Hermann, Wolfgang Reisinger, Yvonne Oswald, Zufallsproduktion Cosima Reif

Teaching positions

| 2004 – now | University of Applied Arts Vienna, Austria (lecturer) |
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| 2008 – 2014 | University of Applied Sciences Graz, Austria (lecturer) |
| 2009 – 2010 | Atelier Tipografic ² (international coach and coordinator of the Austrian participants) |
| | A cooperation of the Association of Dutch Designers (BNO), Grafische Cultuurstichting, |
| | University Leiden, Design Austria, Typografische Gesellschaft Austria, University of |
| | Applied Arts Vienna, Universitatea Nationala de Arte din Bucuresti |
| 2006 – 2007 | New Design University St. Pölten, Austria (guest professor) |

Summer Academy / Outdoor Studio / Workshops / Symposia

| SOAK Biomimicry 2024 — Summer Academy Tirol, COOP Sustainable Universities/ |
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| FH Burgenland/MCI The Entrepreneurial School®/University of Applied Arts Vienna, |
| Innsbruck and Karwendel Mountains, Austria |
| SOAK Biomimicry 2023 — Summer Academy Burgenland, COOP Sustainable Universities/ |
| FH Burgenland/University of Applied Arts Vienna, Region Lake Neusiedl, Austria |
| Urknall 2te Erde, Waldwoche Bregenzerwald/Austria (workshops) |
| Universium Wanderklasse, Waldwoche Bregenzerwald/Austria (workshops) |
| Nature-inspired Design, University of Applied Arts Vienna, Austria (symposion) |
| Biomimicry Lernworkshop, Werkraum Bregenzerwald/Austria (workshop) |
| Alphabet of Life, Taiwan Normal University, Taipei, Taiwan (workshop) |
| Blood, University of Applied Sciences Vorarlberg, Austria (workshop) |
| Blood, Mimar Sinan Fine Arts University Istanbul, Turkey (workshop) |
| Europe—Design—Politics, National University of Arts Bucharest, Romania (workshop) |
| Hallo Sonne!, Academy of Visual Arts Leibzig, Germany (workshop) |
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Voices

Stefan Sagmeister, designer, NY

The mysteriously dark blue Music Box Elisabeth Kopf designed for the Vienna Art Orchestra is one of those very few pieces that blew me away: It not only packages music beautifully, but performs music itself, thereby creating a conversation between design and content I have nowhere else experienced so elegantly ... a conceptual loop that blurs the borders not only between art and design, and between content and packaging, but also between music and object. This is innovation. She is clearly one of that small number of professionals who has risen to the very top of the industry, which is why her work was part of the AGI ,best of decades' exhibit last year in Berlin.

Wang Xu, designer and curator, Guangzhou, China

"Long Life ° Air Cigarette" was the brightest work in the Ink Design Exhibition of the 4th International Ink Painting Biennial of Shenzhen.

Donovan Brien, typesetting.tv, USA

An explosion of originality—and a completely new take on graphic design.

Ahn Sang-soo, designer and educator, Seoul, South Korea

She's our secret weapon.

Andrew Kner, Print Magazine, New York

Intellectually exciting ... avant garde and down to earth all at the same time!

Christoph Lehrner, New Design University St. Poelten

The problem with her work is, that its impact can't be measured in numbers.

Nastja Yudina, Design-Journal, Moskau

This is intelligent design ...

Otto Kapfinger, architect, author

Zählt zum Besten, was ich je gesehen habe – nicht nur inhaltlich, sondern vor allem auch in der sehr ansprechenden Art der Darstellung.

Fons Hickmann, UdK Berlin

Her work paralyzes every effort to define design. She keeps going when others quit.

Izumi, Gallery éf, Tokyo

We all say immediately YES to your design, it's so warm, not only sharp and clear.

Marian Waibl, former assistant

I miss your brilliant madness.

Karina Wagenhofer

Der Sturm, wenn sie ausschert, ist gewaltig und weht alles um, was nicht berechtigterweise fest steht.

What people say behind her back

Talks too much ... head in the clouds ... doesn't accept boundaries ... fatalist ...

Alexander Damianisch

... enthusmiasierend, wie immer, wenn man mit ihr zu tun hat ...

Steirereck / Viktoria Schott im Namen von Herrn Reitbauer

Die Website, welche Sie Ihm geschickt haben ist einfach wundervoll. Die Bilder des Honigs & von den Waben sind sensationell.

Otto Kapfinger / über die website vom Ernst Hiesmayr

Die Webside ist wirklich gut und zählt zum Besten, was ich je gesehen habe - nicht nur inhaltlich sondern vor allem auch in der sehr ansprechenden Art der Darstellung, der Aufbereitung.....

Peter Fasching, Prim. Univ.-Prof. Dr. / Präsident der AKE (Arbeitsgemeinschaft Klinische Ernährung) / über Recommender-Design

Von Optik und Aufbau bin ich wirklich total begeistert!

Helmut Kronberger, Psychodrama Austria

Vielen Dank nicht nur für deine tolle Gestaltung, sondern auch für das intensive Mitdenken und die so hilfreichen Vorschläge, super!!

Fritz Hinterberger, UniNEtZ SDG 8, Club of Rome Austria, Earth4All

Es ist eine Freude mit Dir zu arbeiten!